

Tails but no Black Tie
741 Topaz Street
New Orleans, La. 70124

January 3, 2020

Equest Farm, the premier equestrian center located in New Orleans City Park, is hosting the 15th Annual Fund Raiser “**Tails but no Black Tie**” on **October 17, 2020**.

Tails but no Black Tie was originally created to raise money for New Orleans City Park’s building endowment fund. Since Katrina the park has been allotted tax revenue from the city and state in addition to its self-generated revenue. Five years ago it was decided to allot the money raised by Tails to the stables in the park for capital improvements. Last year we raised over \$50,000 which was used for drainage and paving between the two barns, asphaltting the back barn aisle, paving behind the old barn, building a manure pit and erecting a raised pavilion between the two rings. This year we are using the funds to cover the pavilion between the rings, ventilate and repair the school barn roof and improve the parking lot. We have set a goal of \$50,000 for this year.

We invite you and your friends to come to the aid of the Equest Farm’s new capital improvement project by participating in our unique event, a **\$10,000 Grand Prix Calcutta**. Horses from all over the country will compete over fences that challenge the skill and courage of the horse and rider. The winner must finish the course of 15 fences with the least number of faults in the briefest time.

To add to the excitement of the evening, the horse and rider as a team will be auctioned off to the ticket holders in the Grandstand. Teams will be ranked according to their past show records, with the bidders able to review their resumes prior to the event. The opening bid on a team will be \$500, which can be made by an individual or a group. A bid on the winning team will reward the individual or group 10% of the entire pot. (Example: The pot is \$30,000, they would win \$3,000 with the remainder going to the park.) After the auction is complete, the Grand Prix will begin.

This year in conjunction with Tails, we will celebrate the **20th Anniversary of Equest Farm**. To celebrate, we will have riding displays, food trucks, cash bars, Pony Rides, **Exotic Car Exhibition (Ferraris and more)**, **Zoo 2 U Petting Zoo**, \$20 horse raffle and of course the Grand Prix at the end of the evening. In the grand finale of the evening, we will challenge the audience to answer the question, “**Can a Horse Jump a Car?**” **Do you think we will attempt this?.....Come out and see!**

Listed below are the sponsorship options:

- **Champions Circuit Patron- \$5,000-** (Company’s Logo on one of the Grand Prix Jumps, 1 Grandstand Table (seats 8 includes catered meal, open bar & betting opportunities) Billing on all advertisements and web site.
- **Grand Prix Patron- \$2,500-** (Your name or company logo on one of Grand Prix fences) Only 15 sold.*Recognition on all advertisement material (including event program and website) *2 Grandstand tickets
- **Horse Show Supporter-\$1,500-** (Grandstand Table catered dinner, open bar, & betting opportunities)
- **Ringside Rider- \$1,000** (Your name or company logo on a banner on the ring fence * One Grandstand Seat (catered dinner, open bar & betting opportunities)
- **Grandstand Tickets \$175-** (Grandstand seat, catered meal. Open bar and betting opportunities

Please join us for an evening of fun and charity.

Sincerely,

Leslie B. Kramer