

Dear Tails Sponsors:

**Tails but no Black Tie is an exciting evening of horse jumping competition and fundraising for Equest Farm in New Orleans City Park.**

**You and your guests can win money by betting on a Horse/Rider Team while we raise money for Equest Farm in City Park.**

**Here's how the Grand Prix Calcutta works. A Calcutta is basically an auction held in conjunction with a horse jumping competition.**

**Each horse and rider is considered a team. During the auction, Grandstand guests will bid against each other to "buy" their favorite team. Bids start at \$500. You can pool your money and bid on a horse. At the end of the auction, the final bids are tallied into one big pool.**

Grandstand guests who "own" the Horse/Rider Teams that win 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> places will win a portion of the money pooled during the auction. You don't get to take the horse and rider home! You get to take money home! See details at [www.friendsofcitypark.com](http://www.friendsofcitypark.com)

**Friends of City Park is a tax-exempt, non-profit organization pursuant to section 501©3. All donations are tax deductible to the fullest extent of IRS guidelines.**

**SO HEADS UP!!!**

Here's how the night will unfold:  
There will be an auctioneer who will introduce each Horse/Rider team on Saturday, March 14, 2020.

The auctioneer will P-R-O-C-L-A-I-M the attributes of the rider,  
He will e-x-p-o-u-n-d on the OUTSTANDING ACCOMPLISHMENTS of the horse....

Thus you bid on your favorite Horse/Rider team who will compete Saturday, March 14 in the Grand Prix.

**Yes, I would like to be a part of the 15th Annual Tails but no Black Tie Grand Prix Calcutta benefiting New Orleans City Park on October 17,2020.**

\_\_\_ **\$5,000- "Champions Circuit Patron**  
Company's logo on one of the Grand Prix Jumps to be used in the competition. Billing on all advertisements (event program, website & invitation). Grandstand table (8 seats per table, includes catered dinner, open bar& betting opportunities.

\_\_\_ **\$2,500- "Grand Prix Patron"**  
Your name or company's logo on one of the Grand Prix jumps to be used in the competition (only 15 available)\* Billing on all advertisement material (including invitations, event program and website) \* 2 Grand stand seats

\_\_\_ **\$1,500- "Show Horse Supporter"**  
Grandstand table (catered dinner, open bar & betting opportunities.)

\_\_\_ **\$1,000- "Ringside Rider"**  
Your name or company logo on a banner on the ring fence \*One Grandstand Seat (catered dinner, open bar & betting opportunities.)

\_\_\_ **\$175- "Grandstand Ticket"**  
Catered dinner & open bar)

\_\_\_ **\$15 General Admission**

\_\_\_ I cannot attend, but want to make a donation. Enclosed please find my check of \$ \_\_\_\_\_.

Please make checks payable to: **Friends of City Park**

\_\_\_\_\_  
**Name** **Phone #**

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**Company**

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**Address**

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**City** **State** **Zip**

**Please complete this form and mail to:**  
**Friends of City Park**  
**# 1 Palm Dr., New Orleans, La. 70124**  
**Website: [www.friendsofcitypark.com](http://www.friendsofcitypark.com)**