

**Tails but no Black Tie**  
**741 Topaz Street**  
**New Orleans, La. 70124**

January 30, 2018

Equest Farm, the premier equestrian center located in City Park, is hosting the 13<sup>th</sup> Annual Fund Raiser for New Orleans City Park, “**Tails but no Black Tie**”. **The event will be held on April 21, 2018.**

City Park is one of the oldest, largest and certainly most beautiful parks in the country. It is the only Park of its size that does not receive adequate operating funds from the city or from the state. Self generated revenues, volunteers, and private contributions are no longer enough to support the services the park offers or to maintain the 1300 acres. Last year we raised enough money to replace the water meters and have a lift station built for sewerage removal at the barn. This year we are raising money for a Capital Improvement Project for the stables that includes drainage and paving between the two barns, asphaltting the back barn aisle, paving behind the old barn, and building a raised pavilion between the two rings. In memory of my dad, Ben Brupbacher, we as a family will donate \$50,000 toward this project in the hope that others will not only come to Tails but donate to the 501C3 so we can raise adequate funds to complete the project.

We invite you and your friends to come to the aid of the park by participating in our unique event, a **\$10,000 Grand Prix Calcutta**. Horses from all over the country will compete over fences that challenge the skill and courage of the horse and rider. The winner must finish the course of 15 fences with the least number of faults in the briefest time.

To add to the excitement of the evening, the horse and rider as a team will be auctioned off to the ticket holders in the Grandstand. Teams will be ranked according to their past show records, with the bidders able to review their resumes prior to the event. The opening bid on a team will be \$500, which can be made by an individual or a group. A bid on the winning team will reward the individual or group 10% of the entire pot. (Example: The pot is \$30,000, they would win \$3,000 with the remainder going to the park.) After the auction is complete, the Grand Prix will begin.

Listed below are the sponsorship options:

- **Benefactor - \$15,000 Cembell Industries is the Benefactor for 2018**
- **Champions Circuit Patron - \$5,000** - Company’s logo on one of the Grand Prix Jumps, 1 Grandstand Table (seats 8 and includes a catered meal, open bar, & betting opportunities) Billing on all advertisements and website.
- **Grand Prix Patron - \$2,500** \*Only 15 sold\*- Your name or company logo on one of Grand Prix fences, recognition on all advertisement material (including event program and website), and 2 Grandstand tickets.
- **Horse Show Supporter - \$1,500** – 1 Grandstand Table (seats 8 and includes a catered meal, open bar, & betting opportunities)
- **Ringside Rider - \$1,000** - Your name or company logo on a banner on the ring fence, and 1 Grandstand Seat (catered dinner, open bar & betting opportunities).
- **Grandstand Tickets - \$175** – 1 Grandstand seat (catered meal, open bar, & betting opportunities)

Please join us for an evening of fun and charity.  
Sincerely,

Leslie B. Kramer